

843 Deals - Client Marketing Information

DEAL TITLE: 50 % OFF Ireland's Own + Jagerhaus
Example: 50% off at Woody's Italian Restaurant

DEAL/BUSINESS HIGHLIGHTS SECTION:

This section should help the consumer know exactly what the deal is and what the best features of the business are within the shortest amount of words possible. Short, quick and to the point!!

- Bullet 1 is a standard format to explain exactly what the customer is spending and receiving
- Bullets 2, 3, and 4 should provide reasons for the consumer to visit and match the CNA

1: \$25 gets you \$50 to spend at Ireland's Own + Jagerhaus
Example: \$25 gets you \$50 to spend

2: Authentic Irish, German, & American Pub Food. New Menu items!
Example: Best Patio in the City

3: Great game room, plus pool & darts
Example: Thursday Nights feature Live Jazz

4: High Def Golf Simulators. Get out of the heat & save time.
Example: 4.5 Rating on Yelp and Zagat

BUSINESS MARKETING SUMMARY: (Google listing)

Please submit 200 words or less explaining your business to the consumer, including information such as: the best and most unique things about your business; the most popular goods, services, features, awards, certifications, endorsements. If this is found on their website or another website, please provide a direct link.

Welcome to Ireland's Own / Jagerhaus Pub, a unique bar & grill in West Ashley
Serving up delicious Irish, German, & American Fare. We are the go-to spot
for great food, a vibrant sports bar atmosphere, games, darts, pool tables,
golf simulators & gaming experiences.

LOGOS: Please provide high resolution logo in jpg or gif format

Locations:

3025 Ashley Town Center Dr. Charleston
(West Ashley) SC 29414

Charleston Radio Group – 843 Deals

Market Charleston, SC Sales Representative Nick Benjamin
Merchant Name Ireland's Own + Jagerhaus Merchant Contact Chris Young
Merchant Address 3025 Ashley Town Center Dr Merchant Phone 843-872-9488
City (West Ashley) Charleston State SC Zip 29414
Merchant Website www.IrelandsownSC.com Merchant Email irelandsownsc@gmail.com

Deal Start Dates: Deal 1 4/24/26 Deal 2 _____ Deal 3 _____ Deal 4 _____

*Note: Each start date initiates additional deals.

What is the total value of each Deal purchased by each consumer? (Standard is \$50) \$ 50

Is the Deal sold in multiple Voucher increments? Yes No

What \$ increments are the Vouchers? \$25 \$50 \$ 50

*Note: The customer must be able to use multiple Vouchers, up to the entire Deal amount, in one visit.

How many Deals will 843 Deals receive for each Deal Date? 80

*Note: Remember that each Deal should be included once, regardless of whether it is provided in Voucher increments.

Deal/Voucher Fulfillment Options: E-Voucher Printed/Mailed through USPS

Expiration from date of purchase*: 6 months (minimum) OR 1 yr (Dated Event or Seasonal)

*Note: For a printed/mailed certificate, full value may expire based on state specific laws. For an E-voucher, promotional portion can expire as selected above, but Merchant agrees to honor purchase price for 5 years from purchase date.

Are there multiple redemption locations? No Yes (If "Yes", list in the "Locations" section)

Standard Restrictions: Tax & Gratuity Not Included
Vouchers cannot be exchanged for cash (applies to both full value or remaining value)

Valid with other offers? Yes No

Valid for credit back on unused amount? Yes No

Use more than one Deal per table/transaction? Yes No 1 per Table

*Note: If the deal is sold in multiple Vouchers, you cannot restrict to 'one Voucher per' visit/table.

Other Details: _____

The business identified above (the "Merchant") agrees to honor and redeem the Deals listed above (collectively "the Vouchers"), each of which may be used by Saga Communications, Inc. and its subsidiaries and affiliates (collectively "Saga") to sell for a reduced price on Saga's e-commerce websites or for other promotional or business purposes as determined at Saga's sole discretion. In exchange for the Vouchers and all revenues derived from the sale thereof, Saga may promote the Merchant's business and advertise the sale of the Vouchers using live and/or pre-recorded announcements, other promotional presentations, text and email messaging on radio stations, social media and websites owned or operated by Saga, all as set forth on Addendum A hereto.

This Agreement shall be binding on the parties hereto and on their respective successors, heirs and assigns. The entire agreement between Merchant and Saga includes this page, Client Marketing Information and Addendum A attached hereto (the "Agreement"). If Merchant fails to honor the total value of the Voucher's purchased Saga will be owed the difference between the Promotional Commitments listed on Addendum A and the value of the Voucher's honored by the Merchant. The undersigned parties hereby agree to be bound by this Agreement.

Merchant Signature Chris Young
Name Chris Young
Title Owner
Email CyTex76@gmail.com

Charleston Radio Group
General Manager Nick Benjamin
Media Advisor
Business Manager _____